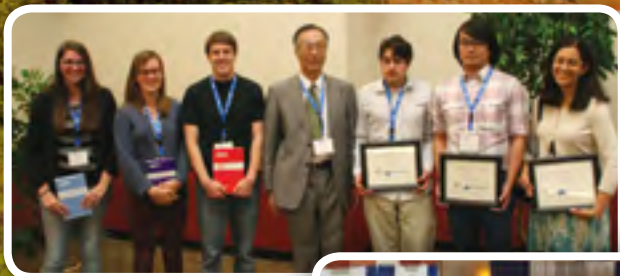


EXHIBIT & CONFERENCE SUPPORT INFORMATION

57<sup>TH</sup> ANNUAL

# ROCKY MOUNTAIN CONFERENCE

ON MAGNETIC RESONANCE



**July 26-30, 2015**

**Snowbird Resort & Conference Center  
Snowbird, Utah**

**ENDORSED BY:**

**Colorado Section – American Chemical Society  
&  
Society for Applied Spectroscopy**

**SHOW HOTLINE:**

**800-996-3233**

**303-690-3233**

**[www.rockychem.com](http://www.rockychem.com)**

## CONFERENCE SUPPORT OPPORTUNITIES\* (Co-support opportunities available)

The 57th Rocky Mountain Conference on Magnetic Resonance will take place July 26-30, 2015 at the Snowbird Resort & Conference Center in Snowbird, Utah. This event is endorsed by the Colorado Section – American Chemical Society and the Society for Applied Spectroscopy. Workshops, technical papers, posters and vendor exhibits highlight this annual event that attracts worldwide participation of scientists and students from corporate, government and university sectors.

The Rocky Mountain Conference on Analytical Chemistry, Inc. is a non-profit corporation, qualified to accept support of this conference that may be tax-deductible to the entity providing support. Below are support options for consideration:

### OPENING RECEPTION • \$4,000

- Exclusive recognition for support of the Opening Reception
- Complimentary 8' x 10' exhibit space
- Full page black & white ad in Conference Program (*artwork provided by supporter*)
- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

### MID-CONFERENCE RECEPTION • \$3,000

- Exclusive recognition for support of the Mid-Conference Reception
- Half page black & white ad in Conference Program (*artwork provided by supporter*)
- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

### LUNCH • \$3,000 (3 available)

- Recognition for support of Monday, Tuesday or Wednesday Lunch (*day selection first-come-first-serve*)
- Half page black & white ad in Conference Program (*artwork provided by supporter*)
- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

### REGISTRATION BAG • \$3,000

- Exclusive recognition for support of Registration Bag
- Customized canvas bag with corporate logo distributed to all registrants
- Half page black & white ad in Conference Program (*artwork provided by supporter*)
- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

### BADGE HOLDER • \$2,000

- Exclusive recognition for support of Badge Holder
- Customized badge holder with corporate logo
- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

### CONFERENCE PROGRAM • \$2,000

- Exclusive recognition for support of Conference Program (*Conference Program is separate from scientific abstracts booklet*)
- Full page color ad on back cover of Conference Program (*artwork provided by supporter*)
- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

### COFFEE/REFRESHMENT BREAK • \$1,500 (7 available)

- Recognition for support of Monday, Tuesday, Wednesday or Thursday, morning or afternoon, Coffee/Refreshment Break (*day and time selection first-come-first-serve*)
- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

### CONTINENTAL BREAKFAST • \$1,500 (4 available)

- Recognition for support of Monday, Tuesday, Wednesday or Thursday Continental Breakfast (*day selection first-come-first-serve*)
- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

### WEB LOGO • \$300

- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

### SYMPOSIUM PROGRAM

Used to support individual symposia (*EPR or Other*) items such as, but not limited to:

- Honorees
- Invited speakers
- Program development
- Student awards
- Student registration
- Student travel stipends

## CONFERENCE SUPPORT SIGN-UP FORM (Check all that apply)

- Opening Reception • \$4,000
- Mid-Conference Reception • \$3,000
- Lunch • \$3,000  
 Monday  Tuesday  Wednesday
- Registration Bag • \$3,000
- Badge Holder • \$2,000
- Conference Program • \$2,000
- Coffee/Refreshment Break • \$1,500  
 Mon morning  Tues morning  Wed morning  Thurs morning  
 Mon afternoon  Tues afternoon  Wed afternoon
- Continental Breakfast • \$1,500  
 Monday  Tuesday  Wednesday  Thursday
- Web Logo • \$300
- Symposium Program  
 EPR  Other \_\_\_\_\_

**Please type or print all information completely:**

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web \_\_\_\_\_

Make payment payable to **Rocky Mountain Conference on Analytical Chemistry, Inc.** and remit to:

Rocky Mountain Conference on Analytical Chemistry, Inc.  
1855 S Milwaukee St  
Denver, CO 80210

Fax: 888-996-3296 or 303-690-3278 • E-mail: info@rockychem.com

**\*These conference support items are considered tax-deductible, however you should consult your accountant and regulatory authorities for final determination.**



## EXHIBITION DETAILS

### EXHIBIT SPACE COST

\$1,100 per 8' x 10' space (80 square feet)

### EXHIBIT SPACE PAYMENT

- 50% non-refundable deposit due upon booking
- Full balance due on or before May 26, 2015
- Cancellations after May 26, 2015 are non-refundable

### EXHIBIT SPACE COST INCLUDES

- Draped space (8' high back drape, 3' high side drape)
- One 6' skirted table
- Two side chairs
- Company name sign
- Listing in Conference Program
- Two conference registrations at reduced price of \$100/registration
- Exhibitor badges for booth personnel
- Shared wireless internet connectivity
- General security

\*Electrical is not included in booth cost

\*\*The entire exhibit area is carpeted

### EXHIBITION HOURS & DATES

#### Move-In

Sunday, July 26 2:00 pm – 6:00 pm

#### Display Hours

Monday, July 27 10:00 am – 7:00 pm

Tuesday, July 28 10:00 am – 4:00 pm

#### Move-Out

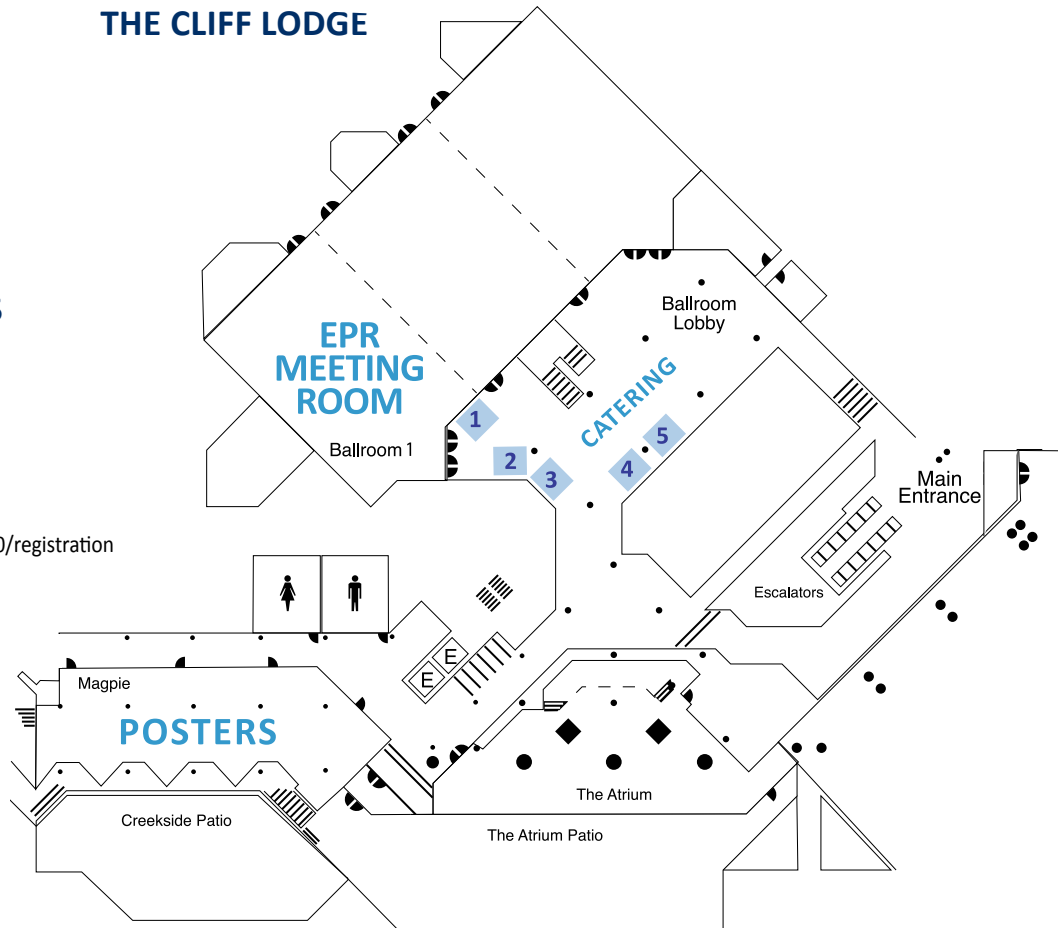
Tuesday, July 28 4:00 pm – 6:00 pm

### “TAKE-ONE” TABLE • \$300

Can't make it to the event but want to get your literature in front of this qualified audience? You can have your literature distributed at the “Take One” Table area. Show Management will distribute and replenish your literature in this specially designated area at the exhibition.

- Exhibition company is responsible for shipment arrangements of literature both to and from exhibition facility.
- “Take-One” Table area is to be unstaffed.
- No exhibitors or corporate representatives will be allowed in the area.

### THE CLIFF LODGE



### EXHIBITION SIGN-UP FORM

Exhibit Space • \$1,100 per 8' x 10' space

1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

“Take-One” Table • \$300

**Please type or print all information completely:**

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Web \_\_\_\_\_

Make payment payable to **Milestone Presentations, LLC** and remit to:

Milestone Presentations, LLC  
4255 S Buckley Rd #118  
Aurora, CO 80013

Fax: 888-996-3296 or 303-690-3278 • E-mail: [info@rockychem.com](mailto:info@rockychem.com)





57<sup>TH</sup> ANNUAL

# ROCKY MOUNTAIN CONFERENCE

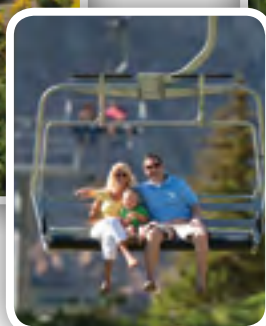
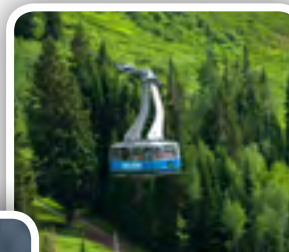
ON MAGNETIC RESONANCE

July 26-30, 2015

Snowbird Resort & Conference Center  
Snowbird, Utah

**ENDORSED BY:**

Colorado Section – American Chemical Society  
&  
Society for Applied Spectroscopy



Snowbird Resort & Conference Center is nestled within Little Cottonwood Canyon, in the Wasatch Range of the Rocky Mountains.

This refreshing mountain setting offers world-class facilities, dining and accommodations. Snowbird's flagship property, The Cliff Lodge, offers three restaurants, two lounges, two swimming pools, four hot tubs and a world-class spa. Lodging options include traditional hotel style rooms as well as condos. With Salt Lake International Airport 29 miles away, Snowbird is conveniently located for attendees of the Rocky Mountain Conference on Magnetic Resonance.

## CALL FOR PAPERS

Abstracts are being accepted for oral presentations and poster presentations at the 57th Rocky Mountain Conference on Magnetic Resonance. Electronic submission of abstracts is required.

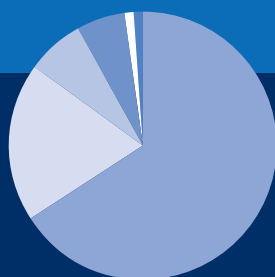
Access [www.rockychem.com](http://www.rockychem.com) to obtain formatting procedures and information concerning electronic submission of abstracts. If you are unable to access the internet to submit your abstract electronically, please call 800-996-3233 or 303-690-3233

**Deadline for Abstracts is May 1, 2015 (June 1, 2015 for posters) \***

*\*All relevant posters will be accepted provided the presenter is registered and paid in full for the conference by June 1, 2015.*

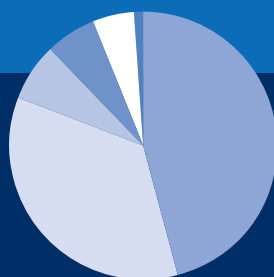
## ATTENDEE PROFILE

### LOCATION



- 66% United States
- 19% Europe
- 7% Asia
- 6% Canada
- 1% Australia
- 1% Other

### POSITION



- 46% University PI, post-doctoral fellow or staff scientist
- 35% Student
- 7% Government laboratory scientist or PI
- 6% Industrial scientist or other
- 5% Vendor company scientist or staff member
- 1% Other

## TRAVEL VISA ASSISTANCE

If you require assistance in obtaining a travel Visa you must make your request no later than March 15, 2015. After March 15, 2015 conference organizers will not be able to provide travel Visa assistance. Access [www.rockychem.com](http://www.rockychem.com) to submit your travel Visa request.

## MANAGEMENT

Rocky Mountain Conference on Magnetic Resonance is professionally managed by **Milestone Presentations, LLC**, a professional trade show management and conference planning company with locations throughout the United States.

[www.milestoneshows.com](http://www.milestoneshows.com) • [info@milestoneshows.com](mailto:info@milestoneshows.com)  
800-996-3233