



EXHIBIT & CONFERENCE SUPPORT INFORMATION

July 25–29, 2021

Crowne Plaza Denver
Denver, Colorado



61ST ANNUAL

ROCKY MOUNTAIN CONFERENCE

ON MAGNETIC RESONANCE

ENDORSED BY:

Colorado Section – American Chemical Society
&
Society for Applied Spectroscopy

SHOW HOTLINE:

800-996-3233 • 303-690-3233

www.rockychem.com

CONFERENCE SUPPORT OPPORTUNITIES* (Co-support opportunities available)

The 61st Rocky Mountain Conference on Magnetic Resonance will take place July 25-29, 2021 at the Crowne Plaza Denver hotel in Denver, Colorado. This event is endorsed by the Colorado Section – American Chemical Society and the Society for Applied Spectroscopy. Workshops, technical papers, posters and vendor exhibits highlight this annual event that attracts worldwide participation of scientists and students from corporate, government and university sectors.

The Rocky Mountain Conference on Analytical Chemistry, Inc. is a non-profit corporation, qualified to accept support of this conference, which may be tax-deductible to the entity providing support. The Conference Support items below are considered tax-deductible, however you should consult your accountant and regulatory authorities for final determination.

OPENING RECEPTION • \$4,000

- Exclusive recognition for support of the Opening Reception
- Complimentary 6' x 10' exhibit space
- Full page black & white ad in Conference Program (*artwork provided by supporter*)
- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

CONFERENCE BANQUET • \$3,000

- Exclusive recognition for support of the Conference Banquet
- Half page black & white ad in Conference Program (*artwork provided by supporter*)
- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

REGISTRATION BAG • \$3,000

- Exclusive recognition for support of Registration Bag
- Customized canvas bag with corporate logo distributed to all registrants
- Half page black & white ad in Conference Program (*artwork provided by supporter*)
- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

BADGE HOLDER • \$2,000

- Exclusive recognition for support of Badge Holder
- Customized badge holder with corporate logo
- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

POSTER SESSION • \$1,400 (2 available)

- Recognition for support of Monday or Tuesday Poster Session (*day selection first-come-first-serve*)
- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

CONFERENCE PROGRAM • \$500–\$2,500

- Recognition for support of Conference Program
- Ad in Conference Program (*artwork provided by supporter*)
 - Full page full color ad on back cover - \$2,500 (*1 available*)
 - Full page full color ad on inside back cover - \$1,500 (*1 available*)
 - Full page black & white ad - \$750
 - Half page black & white ad - \$500
- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

WEB LOGO • \$300

- Acknowledgment in Conference Program
- Logo displayed on conference website
- Logo displayed on meeting room projection screen (*as availability permits*)

SYMPOSIUM PROGRAM

Used to support individual symposia (*EPR or Other*) items such as, but not limited to:

- Honorees
- Invited speakers
- Program development
- Memorial awards
- Student awards
- Student registration
- Student travel stipends

CONFERENCE SUPPORT SIGN-UP FORM (Check all that apply)

- Opening Reception • \$4,000
- Conference Banquet • \$3,000
- Registration Bag • \$3,000
- Badge Holder • \$2,000
- Poster Session • \$1,400
 - Monday Tuesday
- Conference Program
 - Full page back cover color ad • \$2,500 Full page inside back cover color ad • \$1,500
 - Full page black & white ad • \$750 Half page black & white ad • \$500
- Web Logo • \$300
- Symposium Program
 - EPR Other _____

Please type or print all information completely:

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

E-mail _____

Web _____

Make payment payable to **Rocky Mountain Conference on Analytical Chemistry, Inc.** and remit to:

Rocky Mountain Conference on Analytical Chemistry, Inc.
1855 S Milwaukee St, Denver, CO 80210

Fax: 888-996-3296 or 303-690-3278 • E-mail: info@rockychem.com

***These conference support items are considered tax-deductible, however you should consult your accountant and regulatory authorities for final determination.**

EXHIBITION DETAILS

Crowne Plaza Denver Downtown • Range Ballroom Foyer

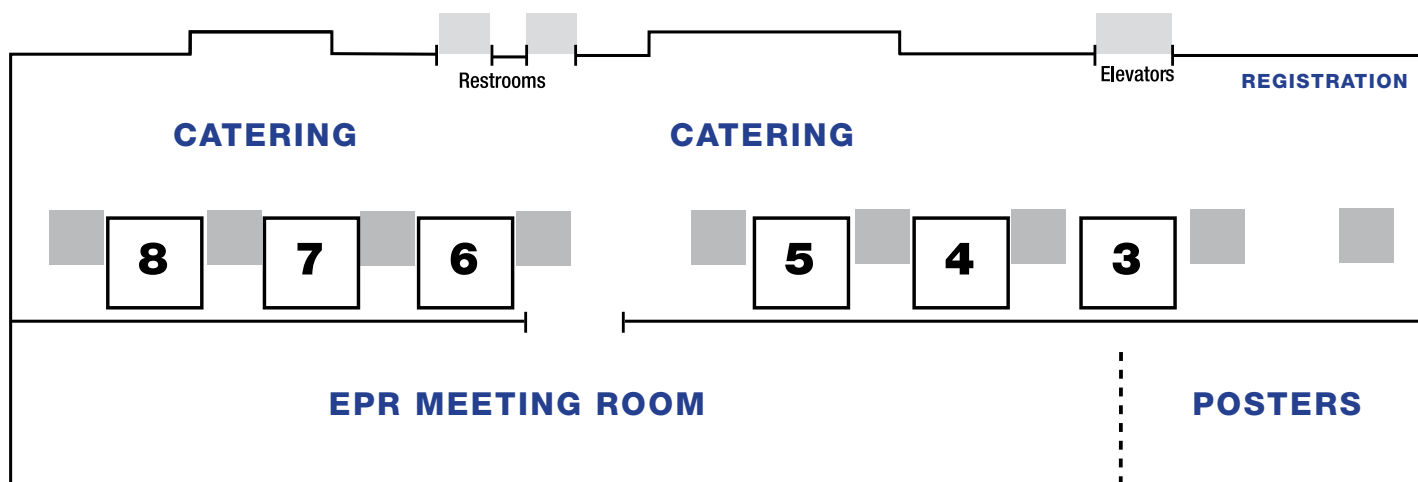


EXHIBIT SPACE COST

- \$1,500 per 6' x 10' space (60 square feet)

EXHIBIT SPACE PAYMENT

- 50% non-refundable deposit due upon booking
- Full balance due on or before May 25, 2021
- Cancellations after May 25, 2021 are non-refundable

EXHIBIT SPACE COST INCLUDES

- Draped space (8' high back drape, 3' high side drape)
- One 6' skirted table
- Two side chairs
- Company name sign
- Listing in Conference Program
- Two conference registrations at reduced price of \$200/registration
- Exhibitor badges for booth personnel
- Shared wireless internet connectivity
- General security

* The entire exhibit area is carpeted

** Standard electrical power is available throughout perimeter wall outlets. If you need electrical power it is recommended to bring an extension cord.



EXHIBITION HOURS & DATES

Move-In

Sunday, July 25 1:00 pm – 6:00 pm

Display Hours

Monday, July 26 9:00 am – 7:00 pm

Tuesday, July 27 9:00 am – 4:00 pm

Wednesday, July 28 9:00 am – 4:00 pm

Move-Out

Wednesday, July 28 4:00 pm – 6:00 pm

EXHIBITION SIGN-UP FORM

Exhibit Space • \$1,500 per 6' x 10' space

1st Choice _____ 2nd Choice _____ 3rd Choice _____

"Take-One" Table • \$300

Please type or print all information completely:

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____

Fax _____

E-mail _____

Web _____

Make payment payable to **Milestone Presentations, LLC** and remit to:

Milestone Presentations, LLC
4255 S Buckley Rd #118, Aurora, CO 80013

Fax: 888-996-3296 or 303-690-3278 • E-mail: info@rockychem.com

"TAKE-ONE" TABLE • \$300

Can't make it to the event but want to get your literature in front of this qualified audience? You can have your literature distributed at the "Take One" Table area. Show Management will distribute and replenish your literature in this specially designated area at the exhibition.

- Exhibition company is responsible for shipment arrangements of literature both to and from exhibition facility.
- "Take-One" Table area is to be unstaffed.
- No exhibitors or corporate representatives will be allowed in this designated area.

July 25–29, 2021

Crowne Plaza Denver
Denver, Colorado



ENDORSED BY:

Colorado Section – American Chemical Society
&
Society for Applied Spectroscopy



The Crowne Plaza Denver hotel is located in the heart of downtown Denver and a short walk to attractions such as the United States

Mint, Colorado State Capitol, Denver Pavilions, Denver Performing Arts Complex, 16th Street Pedestrian Mall, Coors Field, Pepsi Center and Elitch Gardens Theme & Water Park. Numerous shops and restaurants are nearby to enhance your experience. Denver International Airport (DEN) is 28 miles away, and access is about a 45 minute ride (via rental car, taxi, train, ground shuttle or shared ride). For most days, the program will be structured to allow an opportunity to explore the downtown Denver area.



CALL FOR PAPERS

Abstracts are being accepted for oral presentations and poster presentations at the Rocky Mountain Conference on Magnetic Resonance. Electronic submission of abstracts is required.

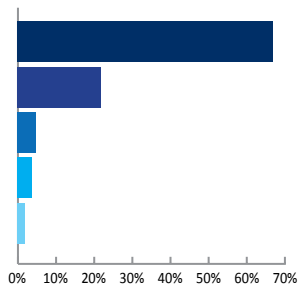
Access www.rockychem.com to obtain formatting procedures and information concerning electronic submission of abstracts. If you are unable to access the internet to submit your abstract electronically, please call 800-996-3233 or 303-690-3233

Deadline for Abstracts is May 1, 2021 (June 1, 2021 for posters)*

**All relevant posters will be accepted provided the presenter is registered and paid in full for the conference by June 1, 2021.*

ATTENDEE PROFILE

LOCATION



67% United States

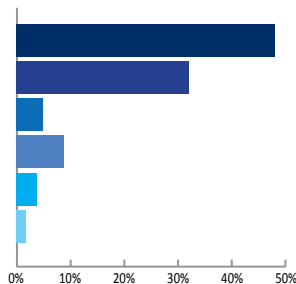
22% Europe

5% Canada

4% Asia

2% Other

POSITION



48% University PI, post-doctoral fellow or staff scientist

32% Student

5% Government laboratory scientist or PI

9% Industrial scientist or other

4% Vendor company scientist or staff member

2% Other

TRAVEL VISA ASSISTANCE

If you require assistance in obtaining a travel Visa you must be registered and paid in full for the conference, then request assistance no later than March 15, 2021. After March 15, 2021 conference organizers will not be able to provide travel Visa assistance. Access www.rockychem.com to submit your travel Visa assistance request.

MANAGEMENT

Rocky Mountain Conference on Magnetic Resonance is professionally managed by **Milestone Presentations, LLC**, a professional trade show management and conference planning company with locations throughout the United States.

www.milestoneshows.com • info@milestoneshows.com
800-996-3233

